



CAREER MASTERED[®]

ICONIC. PRESENCE. POWER.

2017 SPONSOR PACKET

March 21, 2017 • Charlotte, North Carolina

Greetings!



Career Mastered 2017 Women's History Month Leadership in Action Gala Dinner Awards and Talent Meets Marketplace Symposium is the signature charity event in support of **Excel Village Center for Learning**. Today's women leaders are Game Changers. They take charge of their careers and take charge of their futures. These women have mastered their work and have learned the necessary steps to move ahead and build a successful career. These women have made their mark in business and are exceptionally strong role models of what a woman can do. Each March, for *Women's History Month*, we celebrate and acknowledge the victories, challenges and stories of the women who have made our country what it is today. It was not so long ago that having a woman in the board room was a novelty. In today's competitive marketplace, women are making a compelling mark in business.

Linwick & Associates, LLC (LWA) invites your partnership in celebration of *Women's History Month*. We are thrilled to honor 25 amazing and inspiring women who have made history and placed their mark on the business community. Additionally, each year we provide scholarships to rising star girls who are demonstrating excellence and making career strides. Proceeds from this event directly supports Excel Village Center for Learning, a 501(c)3 nonprofit learning center whose mission is to create winning futures and careers in community areas most needed at the elementary, junior and high school levels. Your corporate partnership with this event signals the importance of women's contribution to the economic, quality and betterment of life globally. Sponsorship shows support of these outstanding women and support of the next generation of youth.

Join us for the 2017 Career Mastered: Women's Leadership in Action Awards. Tickets, sponsorships, and additional information are available at www.careermastered.com.

A handwritten signature in black ink, reading "Lisa J. Wicker". The signature is fluid and cursive.

Lisa J. Wicker, PhD, President & CEO
Linwick & Associates, LLC



Excel Village

Creating Winning Futures

2017 PLANNED TARGET MARKETS

- North Carolina
- Michigan
- Mississippi

Excel Village is a 501(c)3 non-profit learning center whose mission is to create winning futures and careers in community areas most needed at the elementary, junior-high and high school level. The organization will also offer various training and learning courses for adults. Programs include:

LIFE SKILLS CURRICULUM

To aide in the implementation of a successful mentoring and or life skills program. Winning Futures curriculum includes:

- Workbooks for students (upper elementary, middle school and high school);
- Scripted manuals for mentors, teachers, or staff with lessons, hands-on activities;
- Training manuals and professional assessments; training program for mentors and staff

EXCEL HONORS & SCHOLARSHIP AWARDS

The event will honor student, mentors, sponsors and educators involved in Excel Village, creating winning futures.

- Excel Village Mentor of the Year Award
- Excel Village LaVerne Lindsay Stewart Scholarship Award

CAREER MASTERED WOMEN'S HISTORY LEADERSHIP AWARDS

The event will continue in its 3rd year in 2017

- Women Leaders Honored
- LaVerne Lindsay Stewart Youth Scholarship

MENTORING

- Excel Village Mentoring will include matching mentors to students.
- Provide mentors with the schools participation and help.

FOR MORE INFORMATION about Excel Village, visit careermastered.com/about/excel-village/, call 1-866.601.4441 or email lisawicker@lwaco.com



***IT'S A
POWERFUL
TIME TO BE A
WOMAN!***

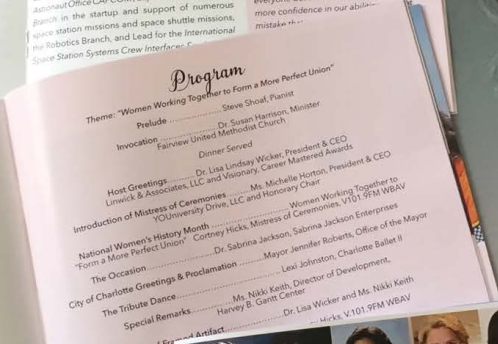
About Career Mastered® Iconic. Presence. Power.: Awards & Women's Networks

Career Mastered is the only platform of its kind that combines women's history, recognition awards, networking, talent access, and youth development to accelerate women's careers while making a positive difference and impact on the global business environment.

The mission is to bring powerful women together to support, celebrate and encourage one another's career success while inspiring and supporting future generations.

Career Mastered enhances economic empowerment, education, leadership and professional development among women and girls.

Each year during Women's History Month, Linwick & Associates, LLC, Excel Village, and its sponsors, hosts it's Signature Events: *Career Mastered Women's History Leadership in Action Awards, Mastering Your Career Business Roundtable and Talent Meets Marketplace® Career Fair and Brunch with the Masters.*



Who should partner with Career Mastered Women's Leadership in Action?

- Companies that value diversity and the inclusion of women leaders.
- Companies who would like to reach professional women to promote their brand, product, or corporate initiative.
- Companies who would like to recruit, retain and develop this demographic.
- Companies that support women's economic growth.
- Companies that want to reach global markets through the power of the Career Mastered Women's Collaborative Networks (CMWCN).
- Companies that believe in supporting youth and next generation leaders.
- Companies that support the communities where they serve and do business.
- Companies that get it!



Career Mastered

Conference Title

PREMIERE SPONSORSHIP

OPPORTUNITY

Career Mastered CONFERENCE TITLE PARTNER.....\$50,000

Title Co-Partner\$25,000

Partner Benefits:

The Career Mastered Women's History Leadership in Action Awards Dinner, Pink Carpet Gallery Reception and Talent Meet Marketplace® Career Fair is a women's collaborative whose mission is to enhance career success, bring talent to the marketplace, inspire future generations and provide economic empowerment. 25 Amazing women are recognized annually for their iconic presence, leadership capability and community involvement. A spectacular one-of-a-kind celebration, attendees can't stop talking about the talent and leadership of the women honored.

- Twenty (20) Full conference registrations (10 each co-partner)
- Ten (10) Reserved VIP seating at Awards Gala (5 each co-partner)
- Ten (10) Reserved seating at Awards Gala (5 each co-partner)
- Senior level award presented at the awards gala
- One (1) company hosted seminar
- Seminar panelist opportunity based upon availability
- Up to two (2) - 10 x 10 career fair exhibit booths
- One (1) interview booth
- CEO welcome letter in Conference Brochure
- Employer branding in marketing materials, social platforms and website
- Full page, prominent position advertisement in brochure
- Name and logo prominently placed on event signage
- Inclusion in press releases and event programs

AUDIENCE: Conference participants, current and past honorees, business executives from private industry and non-profits and government.

CAREER MASTERED

ICONIC. PRESENCE. POWER.

2016 INSIDE CAREER SUCCESS AWARDS
Women's History Month • Leadership Awards
DINNER GALA & UNVEILING



Career Mastered

Awards Gala

PLATINUM SPONSORSHIP

OPPORTUNITY

Awards Gala Partner.....	\$25,000
Co-Partner.....	\$12,500

Partner Benefits:

The **Awards Ceremony and Dinner** is the highlight of the Women’s History Month Celebration. 25 Amazing women are recognized for their iconic presence, leadership capability and community involvement. A spectacular one-of-a-kind celebration, attendees can’t stop talking about the talent and leadership of the women honored.

- Ten (10) Full conference registrations (5 each co-partner)
- Five (5) Reserved VIP seating at Awards Gala (3 each co-partner)
- Five (5) Reserved seating at Awards Gala (3 each co-partner)
- Senior level executive to introduce Mistress of Ceremony
- One (1) company hosted seminar
- Seminar panelist opportunity based upon availability
- One (1) 10 x 10 career fair exhibit booth
- One (1) interview booth
- Employer branding in marketing materials, social platforms and website
- Full page advertisement in brochure
- Name and logo on event signage
- Inclusion in press releases and event programs

AUDIENCE: Conference participants, current and past honorees, business executives from private industry and non-profits and government.



Career Mastered

Pink Carpet Gallery Reception

DIAMOND SPONSORSHIP

OPPORTUNITY

Pink Carpet Gallery Reception Partner.....	\$20,000
Co-Partner.....	\$10,000

Partner Benefits:

The **Pink Carpet Gallery Reception** is full of energy and is a highlight of the Women's History Month Celebration. During this reception, attendees network and congratulate the current class of Honorees. A gallery of the Honoree's photos are displayed along with their leadership success quotes. Photos taken of guests during videotaping production and live host for social media interactions.

- Five (5) Full conference registrations (2 each co-partner)
- Three (3) Reserved VIP seating at Awards Gala (1 each co-partner)
- Three (3) Reserved seating at Awards Gala (1 each co-partner)
- Senior level presenter of an award
- One (1) company hosted seminar
- Seminar panelist opportunity based upon availability
- One (1) 10 x 10 career fair exhibit booth
- One (1) interview booth
- Employer branding in marketing materials, social platforms and website
- Full page advertisement in brochure
- Name and logo on event signage
- Inclusion in press releases and event programs

AUDIENCE: Conference participants, current and past honorees, business executives from private industry and non-profits and government.



Career Mastered

Business Roundtable GOLD SPONSORSHIP

OPPORTUNITY

Business Roundtable & Networking Partner.....\$7,000
Co-Partner.....\$3,500

Partner Benefits:

Mastering Your Career Business Roundtable was standing room only in 2016. Powerful business women share with other women their victories, challenges and discuss women issues and trends.

- Three (3) Full conference registrations (1 each co-partner)
- Two (2) Reserved VIP seating at Awards Gala (1 each co-partner)
- Two (2) Reserved seating at Awards Gala (1 each co-partner)
- Mistress of Ceremonies introduction at Roundtable by Senior leader
- Seminar panelist opportunity based upon availability
- One (1) 10 x 10 career fair exhibit booth
- One (1) interview booth
- Employer branding in marketing materials, social platforms and website
- Full page advertisement in brochure
- Name and logo on event signage
- Inclusion in press releases and event programs

AUDIENCE: Conference participants, current and past honorees, business executives from private industry and non-profits and government.



LaVerne Gardner Lindsay Stewart Scholarship

Rising Star Scholarship

SILVER SPONSORSHIP

OPPORTUNITY

Rising Star Scholarship.....\$5,000
Co-Partner.....\$2,500

Partner Benefits:

A Rising Star girl is awarded the *LaVerne Gardner Lindsay Stewart Scholarship* as part of the Career Mastered Awards. The purpose of the scholarship is to create winning futures among youth. And inspire future generations.

- Two (2) Full conference registrations (1 each co-partner)
- Two (2) Reserved seating at Awards Gala (1 each co-partner)
- Senior level presenter of an award
- One (1) company hosted seminar
- Seminar panelist opportunity based upon availability
- One (1) 10 x 10 career fair exhibit booth
- One (1) interview booth
- Employer branding in marketing materials, social platforms and website
- Full page advertisement in brochure
- Name and logo on event signage
- Inclusion in press releases and event programs

AUDIENCE: Conference participants, current and past honorees, business executives from private industry and non-profits and government.



Excel Village
Creating Winning Futures



Talent Meets Marketplace®

Career Fair Floor Host SILVER SPONSORSHIP

OPPORTUNITY

Talent Meets Marketplace® Career Fair Floor Host.....\$5,000

Partner Benefits:

Bringing talent to the marketplace is part of the mission of **Career Mastered**. Meet your next top hire on the career fair floor in a market that has pure talent.

- Two (2) Full conference registrations
- Two (2) Reserved seating at Awards Gala
- One (1) company hosted seminar
- Seminar panelist opportunity based upon availability
- Up to two (2) - 10 x 10 career fair exhibit booths
- One (1) Interview booths
- Employer branding in marketing materials, social platforms and website
- Full page advertisement in brochure
- Name and logo on event signage
- Inclusion in press releases and event programs

AUDIENCE: Conference participants, current and past honorees, business executives from private industry and non-profits and government.



TALENTMEETSMARKETPLACE®



Career Mastered® Iconic. Presence. Power. 2017 SPONSOR PACKET 12

Talent Meets Marketplace®

Career Fair Café

BRONZE SPONSORSHIP

OPPORTUNITY

Talent Meets Market Place® Café Sponsor\$3,500
Career Fair conference attendees will use this space to relax, prepare for interviews, make telephone calls, network, engage on social media and coffee.

Partner Benefits:

- One (1) Full conference registration
- Two (2) Reserved seating at Awards Gala
- One (1) - 10 x 10 career fair exhibit booth
- One (1) interview booth
- Employer branding in marketing materials, social platforms and website
- Full page advertisement in brochure
- Name and logo on event signage
- Inclusion in press releases and event programs

AUDIENCE: Conference participants, current and past honorees, business executives from private industry and non-profits and government.



TALENTMEETSMARKETPLACE®



Excel Village Center for Learning

Rising Star Scholarship ESSAY CONTEST

FOR FEMALE, 5TH TO 12TH GRADE STUDENTS

The contest engages students in learning and writing about career goals and leadership interest.

ESSAY CRITERIA

- Must be 500 words
- Must be a resident of the state of Michigan or North Carolina

PLEASE INCLUDE:

- Name
- Address
- Age
- Email
- Phone number
- Name of Parent or Guardian and Phone Number
- Name of School
- School Address
- Principal or Counselor Name
- Résumé
- Career Goal
- Current transcript of grades
- Business or talent

Contest winner for each state will be notified by December 1. Winner will receive the Laverne Gardner Lindsay Stewart \$1000 Scholarship during the 2017 Awards program - [March 1, 2017 - Detroit; March 21, 2017 - Charlotte]



Essays must be submitted by mail to Excel Village Learning Center by October 30, 2016, c/o Linwick & Associates, LLC • P.O. 5132 • Mooresville, NC 28117

Career Mastered® Iconic. Presence. Power. 2017 SPONSOR PACKET

Talent Meets Marketplace®

Career Fair Floor EXHIBIT BOOTHS

Premier Career Fair Space.....\$2,000

- Prime Location on Career Fair Floor
- Conference registration NOT included

Corporate Exhibit\$1,200

- One (1) – 10 x 10 career fair booth
- Recognized in marketing material as Career Fair Partner
- Employer branding in marketing materials, social platforms and website
- Conference registration NOT included

Non-profit Exhibit..... \$300

- One (1) - 10 x 10 career fair booth
- Recognized in marketing material as Career Fair Partner
- Employer branding in marketing materials, social platforms and website
- Conference registration NOT included

Interview Booth\$250

- Available only to Conference Career Fair Partner(s)



TALENTMEETSMARKETPLACE®



Career Mastered® Iconic. Presence. Power. 2017 SPONSOR PACKET 15

Career Mastered

Gala Gift Bag Collateral

BRONZE SPONSORSHIP

OPPORTUNITY

Bronze level.....\$3,500

Partner Benefits:

- One (1) Full conference registrations
- Two (2) Reserved seating at Awards Gala
- One (1) - 10 x 10 career fair exhibit booth
- One (1) interview booth
- One (1) approved item for gift bags
- Employer branding in marketing materials, social platforms and website
- Full page advertisement in brochure
- Name and logo on event signage
- Inclusion in press releases and event programs

AUDIENCE: Conference participants, current and past honorees, business executives from private industry and non-profits and government.



Career Mastered

After Glow

BRONZE SPONSORSHIP

OPPORTUNITY

After Glow Celebration Bronze Level.....\$3,500

Partner Benefits:

The Afterglow is a time for celebration and networking with the Honorees.

- One (1) Full conference registrations
- Two (2) Reserved seating at Awards Gala
- DJ and entertainment sponsor
- Employer brand visibility
- One (1) - 10 x 10 Career Fair booth
- Inclusion in event marketing and promotion
- Full page advertisement in brochure
- Name and logo on event signage
- Inclusion in press releases and event programs

AUDIENCE: Honorees and Attendees networking opportunity and celebration time.



Career Mastered

Table

SPONSORSHIP

OPPORTUNITY

VIP Table Sponsor.....\$1,000

Reserved Seating Table Sponsor.....\$800

Partner Benefits:

- Large corporate logo on table during the event and recognized during program
- Eight (8) Reserved seating at Awards Gala
- Eight (8) Pink Carpet Reception tickets



Career Mastered

Woman to Woman COLLABORATIVE BRUNCH OPPORTUNITY

Business Roundtable & Networking Partner.....\$7,000

Co-Partner.....\$3,500

A one-of-a-kind, in-store **Brunch with the Masters**. A by invitation only event for Honorees and invited guests to network. Proceeds will be donated *Excel Village Center for Learning*. Date of Brunch will be prior to or after the **Career Mastered Awards**.

- Three (3) Full conference registrations (1 each co-partner)
- Two (2) Reserved VIP seating at Awards Gala (1 each co-partner)
- Two (2) Reserved seating at Awards Gala (1 each co-partner)
- Introductory remarks by Senior leader at Brunch
- Opportunity to provide gifts and prizes
- Employer branding in marketing materials, social platforms and website
- Full page advertisement in brochure
- Name and logo on event signage
- Inclusion in press releases and event programs

AUDIENCE: Conference participants, current and past honorees, business executives from private industry and non-profits and government.

BY INVITATION ONLY
**CAREER
MASTERED**


WOMAN TO WOMAN
"Real Talk, Real Fashion, Real Fun"
BRUNCH
With the Masters
SATURDAY, JUNE 25
9:00am-1:00pm
MACY'S SOUTHPARK
CHARLOTTE

HEAR SAGE ADVICE FROM WOMEN BUSINESS LEADERS WHO HAVE MASTERED THEIR CAREERS
CAREER FASHION SHOW
FABULOUS FOOD • NETWORKING
PRIZES FROM MACY'S &
MASERATI OF CHARLOTTE • EXCLUSIVE DEALS
for Career Mastered Ticket holders
Every woman needs a little black dress!
Makeovers available after Fashion Show & MORE!

\$25
\$10 Tax Deductible
Proceeds to benefit
Excel Village

TO RECEIVE YOUR EXCLUSIVE INVITATION,
VISIT WWW.CAREERMASTERED.COM
OR CALL 1.866.601.4441







Cathy Bessant
Chief Operations and Technology Officer,
Bank of America

Cathy Bessant is Chief Operations and Technology Officer at Bank of America, a role she's had since 2010. Cathy is also a member of the company's executive management team. As chief operations and technology officer, Cathy is responsible for delivering end-to-end technology and operating services across the company. She leads an organization of nearly 100,000 team members in more than 35 countries around the world. Cathy has been with Bank of America for more than 30 years, where she has held...

Diana Canty
Vice President Store Manager
Macy's, Southpark Mall, Charlotte

Diana Canty is a native of Manning, SC and has resided in Charlotte, NC since 2015. As a graduate with honors from Manning High School, Cathy attended the University of South Carolina, Columbia where she pursued her Bachelor of Science degree from the College of Hospitality, Social and Sport Management with a focus in Retail Operations. She is currently a Vice President Store Manager for Macy's Inc. / Bloomingdale's. Cathy has achieved many milestones throughout her career and has exceptional...

"What ought to be, can make it so." Visionary's use to say this and, here this. Rosie founded E! Partners with his wife P! This phrase was his cor! way of always motivate! to be relentless in the g! right. I try to live this ev

LEAD

PROCLAMATION
City of Charlotte/Mecklenburg County

WHEREAS, the City of Charlotte/Mecklenburg County is proud to recognize the achievements of the women who have led the way in our community...

WOMEN'S HISTORY

Charlotte, North Carolina

Program
Theme: "Women Working Together to Form..."
Prelude: _____ Steve Sh...
Invocation: _____ Dr. Susan Fairview United Methodist...
Dinner Served: _____

CAREER MASTERED
ICONIC. PRESENCE. POWER.
INSIDE CAREER SUCCESS
Women's History Month
Class of 2016

MARCH 1, 2016 • CHARLOTTE CITY CLUB • CHARLOTTE



Talent Meets Marketplace® • A Career Mastered Program

SHAPE YOUR OWN CAREER AUDITIONS AND BUSINESS NETWORK

TALENTMEETSMARKETPLACE®

Meet top executives of some of the biggest companies at Talent Meets Marketplace® – the Career Mastered

Do you have a business mindset? Are you creative? Are you passionate about shaping the future of your career? Then you are definitely in the right place!

Get ready to meet corporate executives and leaders to showcase your talents in a one-of-a-kind problem solving case competition. You will compete for a fascinating summer internship experience at one of the participating companies.

THE DETAILS:

We invite you to Career Mastered Talent Meets Marketplace - SHAPE YOUR OWN CAREER AUDITIONS AND BUSINESS NETWORK. Together with experienced company representatives you will take part in a problem solving business case competition in areas such as Technical Data, Coding, Future Trends, Finance, Business, HR, Marketing.

STUDENT

As a student, you are going to present your ideas and solutions in front of members of the participating sponsoring company. A summer internship will be awarded to the student with the best ideas and presentation. Winning students will be announced and invited to attend the Career Mastered Receptions and Awards Gala that evening.

COMPANY

As a participating company, you will develop your problem solving business case (we will provide guidelines), provide three company judges for the auditions, select the student(s) you will choose for summer internships, provide the offer to the student(s) that day, attend the Career Mastered Reception and Awards Gala. Bronze sponsorship of \$3,500 is required for this participation.

APPLICATIONS AND PRESENTATIONS

Student applications will be available online at www.careermastered.com and at selected universities until October 15, 2016. Company Business Cases will be provided to those students selected to compete by Jan 2, 2017 with a deadline for completion and submission by Jan 31, 2017. Presentations will be made to Corporate representatives on March 1 in Detroit and March 21 in Charlotte.

GENERAL CONFERENCE INFORMATION

CAREER MASTERED

FULL REGISTRATION INCLUDES:

- Talent Meets Marketplace® Career Fair, Seminars, Roundtable, Reception, Awards Gala & After Glow \$100
- Awards Gala & Reception Only \$80
- Talent Meets Marketplace® Career Fair, Roundtable & Seminars \$35

Awards Gala Tables/ Ticket Prices [Table of 8]

- VIP Table [\$1,000 per table] \$100 per seat
- Reserved Table [\$800 per table] \$80 per seat
- Non-profit [\$500 per table] \$65 per seat
- Student \$50 per seat

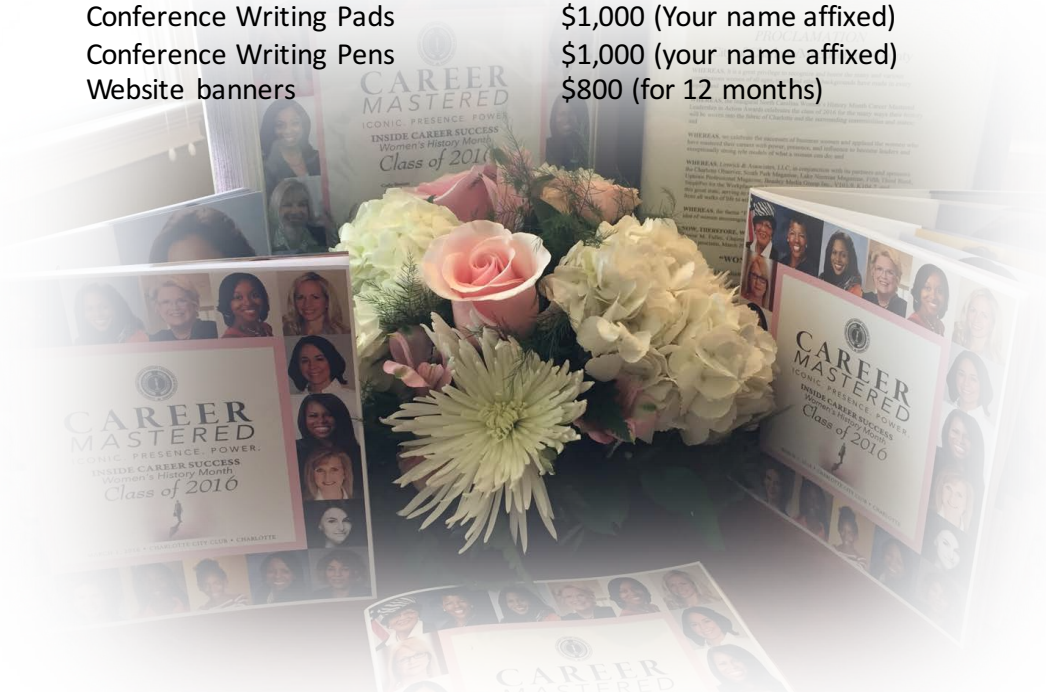
Full Registrations – Employee Group Rates

- 10 employees 5% discount
- 10 – 20 employees 10% discount
- 21- plus employees 15% discount

CAREER MASTERED

PROMOTIONAL OPPORTUNITIES

- Conference Bags \$2,000 (your name affixed)
- Portfolios 2,000 (your name affixed)
- Badges 2,000 (your name affixed)
- Conference Writing Pads \$1,000 (Your name affixed)
- Conference Writing Pens \$1,000 (your name affixed)
- Website banners \$800 (for 12 months)



CONFERENCE SCHEDULE – MARCH 21, 2017

Note: This program will be updated on our website regularly. Logon to www.careerastered.com for current details and schedule.

Career Mastered 2017 Women's History Month Leadership in Action Gala Dinner Awards and Talent Meets Marketplace Symposium

It's A Powerful time to be a Woman! Honoring Trailblazing Women in Labor and Business

Our World is constantly changing. As Women, our role and understanding of the needs and demands of society are vital in playing a significant role in impacting the sustainability and growth within our industry and the World! It is a powerful time to be a woman! Today is the day and now is the time. In our third year, we are continually growing. Our 2017 conference is being held in the great cities of Detroit and Charlotte. We will focus on women's will to grow and support one another while also embracing the need to continue to support and embrace future generations. That's is why proceeds from this event directly support **Excel Village Center for Learning**. The 2017 Symposium is expected to be our biggest one yet! We are excited to see you there. Register today at www.careerastered.com to reserve your spot.

TALENT MEETS MARKETPLACE SYMPOSIUM

Thursday, March 21, 2017

8am - 5pm - Registration

8am - 1pm - Career Cafe Opens - 8am-1pm

8am - Career Mastered Boutique Opens

9am - 1pm - Talent Meets MarketPlace® Career Fair

Tech/Data/Coding/Finance/Arts/Business: Talent

Meets Marketplace Auditions - Shape Your Own Career

1:15pm - Symposium Welcome and Keynote Address

CONCURRENT SESSIONS

2pm - 3pm *Concurrent Sessions Learning Tracks*

- Women & Leadership
- Career Planning - Entrepreneurial/Corporate America
- Brand Presence • Women's Competitive Landscape

Track 1 - It's A Powerful Time to Be A Woman!
The Top 10 Leadership Tips to Accelerating
Women's Careers

Track 2 - Leveling Up! Career Strategies that Win
Entrepreneurial Track • Corporate America Track
(Profit/Non-Profit)

Track 3 - Iconic. Presence. Power.
Mastering the Power of Your Brand

Track 4 - Women's Competitive Landscape:
Women in Science Technology Engineering & Math
(STEM) • Women in Finance, Arts, Business (FAB)

MASTERING YOUR CAREER BUSINESS ROUNDTABLE

3:15pm - 4:45pm - Woman-to-Woman Table Talk

5pm - Symposium Closes

RECEPTION, GALA DINNER AWARDS & AFTER GLOW

5pm - Career Mastered Pink Carpet Gallery Reception Opens

5:45pm - Career Mastered Awards Gala Doors Open

6pm - Career Mastered Awards Program Begins

8:30pm - After Glow Begins

12am - Program Closes



2017 CALL FOR NOMINATIONS



CAREER MASTERED

ICONIC. PRESENCE. POWER.

2017 WOMEN'S HISTORY MONTH

Leadership in Action

AWARDS

Mark your calendar to participate in the "Leading Women's History Month" program dedicated to celebrating the outstanding achievements of women making history.

DETROIT - MARCH 1 • CHARLOTTE - MARCH 21

Nominations for the top Women in Leadership Class of 2017 NOW OPEN!

FOR DETAILS ON HOW TO NOMINATE A TOP WOMAN BUSINESS LEADER, VISIT

WWW.CAREERMASTERED.COM



CAREER MASTERED

ICONIC. PRESENCE. POWER.

2017 NOMINATION FORM CHARLOTTE

Today's women leaders are Game Changers. They take charge of their careers and take charge of their futures. These women have made their mark in business and are exceptionally strong role models of what a woman can do. Giving recognition to these deserving women will inspire future generations.

The award, **Career Mastered: Women's Leadership in Action**, celebrates history by taking a look inside of successful women's careers, to enhance the process of women inspiring and encouraging one another. Women who have mastered their careers reveal exceptional stories and provide an expansive vision about women's success.

AWARD CRITERIA

- Be female
- Demonstrated leadership in career
- Iconic
- Difference maker
- Community presence
- Symbol of power and influence
- Exceptional role model of what a woman can do
- Inspire future generations

WOMEN'S LEADERSHIP IN ACTION AWARD

Women may nominate themselves or another woman they believe is deserving of this honor. Please complete this form and the essay, and return to:

Linwick & Associates LLC • P. O. Box 5132, Mooresville, NC 28177

Fax to: 1.866.486.2151

SECTION I: NOMINEE INFORMATION

Nominee _____

Address _____

Telephone _____

E-mail Address _____

Please include a statement (**no more than 250 words**) describing why you (if you are nominating yourself) or your nominee (if you are nominating someone else) should receive the **Women's Leadership in Action Award**.

*Please note that as this is a writeable form, typed signatures will be accepted. By typing your name in the signature line you agree to the terms of release as stated below.

I consent to the accuracy of the information contained in this nomination form. I understand that my application and supporting information become the property of Linwick & Associates upon submission, which shall have sole discretion in using these materials for the purpose of publicizing the Women's History Month Leadership in Action Awards program.

Nominee Signature _____

Date _____

SECTION II: NOMINATOR INFORMATION

(if different from nominee)

Nominator _____

Address _____

Telephone _____

E-mail Address _____

You may also submit your nomination using our online form.

Visit www.careermastered.com for details.

For more information, please contact LaTanya Orr at 1-866-601-4441.



CAREER MASTERED

ICONIC. PRESENCE. POWER.

Women's History Month 2017 Leadership in Action Awards

INDICATE YOUR SPONSORSHIP COMMITMENT

- | | |
|---|----------|
| <input type="checkbox"/> Premiere Presenting Sponsor | \$50,000 |
| <input type="checkbox"/> Premiere Presenting Co-Sponsor | \$25,000 |
| <input type="checkbox"/> Platinum Sponsor | \$25,000 |
| <input type="checkbox"/> Platinum Co-Sponsor | \$12,500 |
| <input type="checkbox"/> Diamond Sponsor | \$20,000 |
| <input type="checkbox"/> Diamond Co-Sponsor | \$10,000 |
| <input type="checkbox"/> Gold Sponsor | \$7,000 |
| <input type="checkbox"/> Gold Co-Sponsor | \$3,500 |
| <input type="checkbox"/> Silver Sponsor | \$5,000 |
| <input type="checkbox"/> Silver Co-Sponsor | \$2,500 |
| <input type="checkbox"/> Bronze Sponsor | \$3,500 |
| <input type="checkbox"/> Table of 8 [VIP] | \$1,000 |
| <input type="checkbox"/> Table of 8 [Reserved] | \$ 800 |

SPONSORSHIP COMMITMENT FORM

Make check payable to: **Excel Village Center for Learning.**

Organization _____
 Contact Person _____
 Address _____
 City/State/Zip _____
 Phone _____
 Fax _____
 Email _____

ENCLOSED IS A CHECK FOR: \$ _____

A CHECK WILL BE MAILED ON: DATE _____

CREDIT CARD: VISA MASTERCARD DISCOVER AMEX EXP DATE _____ SEC CODE _____

SIGNATURE: _____

DATE: _____

Your signature constitutes a contractual agreement to remit in full your chosen sponsorship fees within the respective time frame presented. **Payments are nonrefundable. PAYMENT DEADLINE: JANUARY 15, 2017.**

TICKETS MAY BE PURCHASED ONLINE at www.careerastered.com
 For more information, please contact LaTanya Orr at 1-866-601-4441.

RETURN COMMITMENT FORM TO:
 Linwick & Associates LLC • P.O. Box 5132 • Mooresville, NC 28117
 Fax to: 1.866.486.2151 **OR complete the online form at www.careerastered.com**

Thank you. Your sponsorship is tax deductible. Excel Village Center for Learning is a 501(c)3 non-profit organization. Tax ID No. 47-4185353

CORPORATE PARTNER INQUIRIES

Linwick & Associates, LLC

LaTanya Orr

Lendell McEwen

Lisa Crawford

1-866-601-4441

www.careermastered.com



Linwick & Associates, LLC is certified as a women's business enterprise by the Women's Business Enterprise National Council (WBENC), the nation's largest third-party certifier of the businesses owned and operated by women in the U.S.



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